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 Dates and deadlines upon request



Canadian Educational Press Association  
 Association canadienne de la presse educationnelle

## Advertising Rates

(Prices do not include 15% HST. Registration Number HST 107788739)

### Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members.  
 (members – please provide your professional number)

**PLEASE NOTE: There has been no increase in prices this year and there is no charge for colour ads.**

|                |           |
|----------------|-----------|
| Per agate line | \$1.60    |
| Full Page      | \$1382.40 |
| 1/2 Page       | \$691.20  |
| 1/4 Page       | \$345.60  |
| 1/8 Page       | \$172.80  |
| 1/16 Page      | \$86.40   |

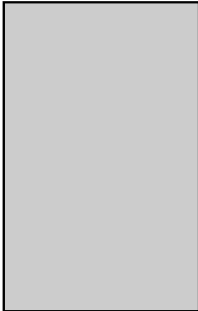
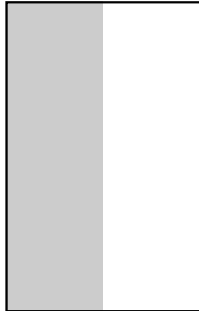
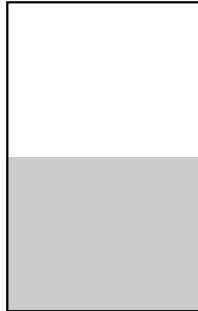
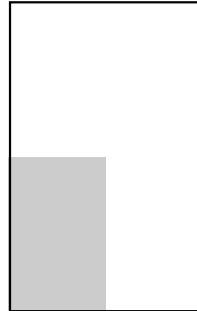
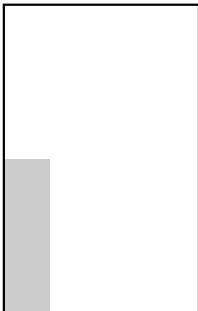
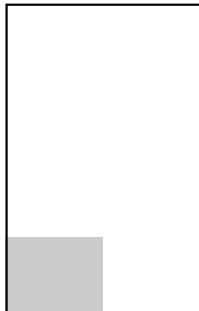
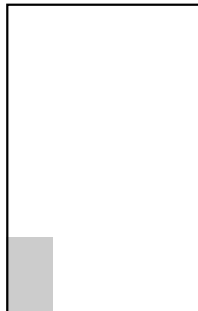

### Frequency Discounts (*Display Ads only*)

- 10% discount for 3-5 insertions in one publishing year (September to June).
- 15% discount for 6 or more insertions in one publishing year (September to June).
- One (1) free full colour ad per year (4.83" wide by 7.75" high) to businesses who give NSTU members a discount for their product or service for a minimum of one year.

## Dimensions

|           | inches | cm    |
|-----------|--------|-------|
| 1 column  | 2.3125 | 5.93  |
| 2 columns | 4.8333 | 12.28 |
| 3 columns | 7.33   | 18.63 |
| 4 columns | 9.8333 | 24.98 |

Other sizes available.  
 Files accepted 300 dpi in CMYK pdf, eps, tif, InDesign.

|  |   |   |  |
|--|---|---|--|
|  |  |  |  |
| Full page<br>9.8333 x 15.5   | Half-page vertical<br>4.8333 x 15.5   | Half-page horizontal<br>9.8333 x 7.75   | 1/4 page<br>4.8333 x 7.75  |
|  |  |  |  |
| 1/8 page vertical<br>2.3125 x 7.75   | 1/8 page horizontal<br>4.8333 x 3.875   | 1/16 page vertical<br>2.3125 x 3.875  | 1/16 page horizontal<br>4.8333 x 1.9375  |

## Contact

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