

Official publication of the Nova Scotia Teachers Union
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 Published eight (8) times a year (Sept, Oct, Nov/Dec, Jan/Feb, Mar, Apr, May and June)
 Dates and deadlines upon request



Canadian Educational Press Association
 Association canadienne de la presse educationnelle

Advertising Rates

(Prices do not include 15% HST. Registration Number HST 107788739)

Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members.
 (members – please provide your professional number)

PLEASE NOTE: There has been no increase in prices this year and there is no charge for colour ads.

Per agate line	\$1.40
Full Page	\$1209.60
1/2 Page	\$604.80
1/4 Page	\$302.40
1/8 Page	\$151.20
1/16 Page	\$75.60

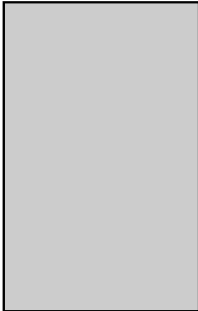
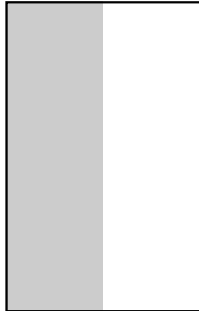
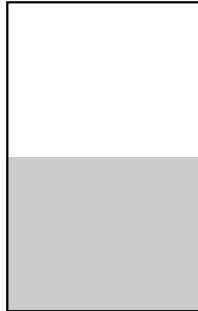
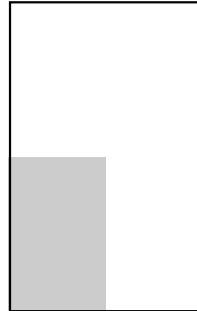
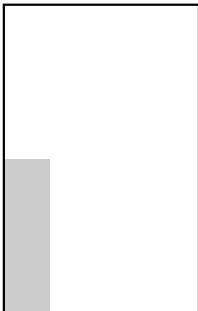
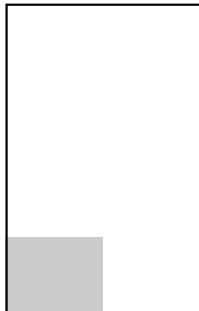
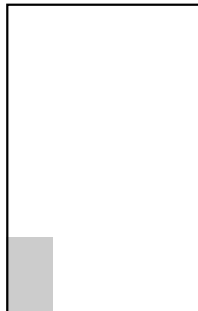

Frequency Discounts (Display Ads only)

- 10% discount for 3-5 insertions in one publishing year (September to June).
- 15% discount for 6 or more insertions in one publishing year (September to June).
- One (1) free full-colour ad per year (4.83" wide by 7.75" high) to businesses who give NSTU members a discount for their product or service for a minimum of one year. If businesses offering discounts advertise throughout the year, they receive a discount off their advertising.

Dimensions

	inches	cm
1 column	2.3125	5.93
2 columns	4.8333	12.28
3 columns	7.33	18.63
4 columns	9.8333	24.98

Other sizes available.
 Files accepted 300 dpi in CMYK
 pdf, eps, tif, InDesign.

			
Full page 9.8333 x 15.5	Half-page vertical 4.8333 x 15.5	Half-page horizontal 9.8333 x 7.75	1/4 page 4.8333 x 7.75
			
1/8 page vertical 2.3125 x 7.75	1/8 page horizontal 4.8333 x 3.875	1/16 page vertical 2.3125 x 3.875	1/16 page horizontal 4.8333 x 1.9375

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