

Official publication of the Nova Scotia Teachers Union  
 Member: Canadian Educational Press Association (CEPA)  
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 Published eight (8) times a year (Sept, Oct, Nov/Dec, Jan/Feb, Mar, Apr, May and June)  
 Dates and deadlines upon request



Canadian Educational Press Association  
 Association canadienne de la presse educationnelle

## Advertising Rates

(Prices do not include 15% HST. Registration Number HST 107788739)

### Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members.  
 (members – please provide your professional number)

**PLEASE NOTE: There has been no increase in prices this year and there is no charge for colour ads.**

<b>Per agate line</b>	<b>\$1.40</b>
<b>Full Page</b>	<b>\$1209.60</b>
<b>1/2 Page</b>	<b>\$604.80</b>
<b>1/4 Page</b>	<b>\$302.40</b>
<b>1/8 Page</b>	<b>\$151.20</b>
<b>1/16 Page</b>	<b>\$75.60</b>

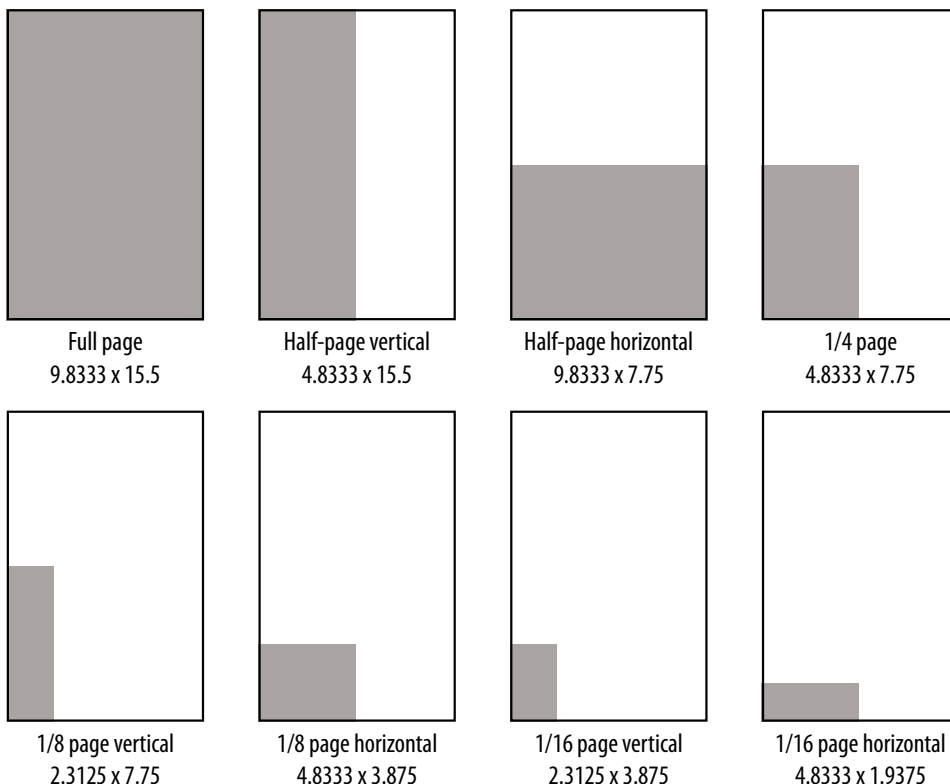
### Frequency Discounts (Display Ads only)

- 10% discount for 3-5 insertions in one publishing year (September to June).
- 15% discount for 6 or more insertions in one publishing year (September to June).
- One (1) free full-colour ad per year (4.83" wide by 7.75" high) to businesses who give NSTU members a discount for their product or service for a minimum of one year. If businesses offering discounts advertise throughout the year, they receive a discount off their advertising.

## Dimensions

	inches	cm
1 column	2.3125	5.93
2 columns	4.8333	12.28
3 columns	7.33	18.63
4 columns	9.8333	24.98

Other sizes available.  
 Files accepted 300 dpi in CMYK  
 pdf, eps, tif, InDesign.



## Contact

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